



## News Release

**FOR IMMEDIATE RELEASE**

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**PosTrack Selects Siemens OpenScope Unified Communications Server to Deliver a More Cost-effective Path to Hosted Unified Communications and Fixed-Mobile Convergence**

*Hosted Solution Delivers Advanced Communications Applications  
for Education and Enterprise Markets*

**BOCA RATON, Fla. —March 24, 2008** — PosTrack Technologies, Inc. has selected Siemens Communications, Inc. as the backbone for PosTrack's hosted Voice over IP (VoIP) services for schools and enterprises. Using Siemens' OpenScope® Voice application (HiPath® 8000 application) and HiPath MobileConnect, PosTrack is delivering powerful unified communications and mobile capabilities. PosTrack purchased 10,000 new licenses on Siemens OpenScope Voice application, a scalable native SIP solution, enhancing their objective of providing improved productivity while cutting costs for universities, K-12 schools and enterprises.

PosTrack and Siemens are delivering a turn-key open communications solution that eliminates the need for customers to purchase and maintain a VoIP and unified communications system on their own. Hosted voice services can help customers reduce CAPEX and ongoing management resources and expenses. Additionally, customers use and pay for only the communication applications and features they need.

Recent changes to FCC regulations have made VoIP services eligible for Universal Services E-rate reimbursement, making it more cost-effective for schools to meet the needs of their users when deploying unified communications environments.

"Siemens is a strategic part of our effort to building the future of hosted Unified Communications. Their mature and scalable solution provides the carrier-class reliability our customers require," said Don Heidrich, CEO, PosTrack Technologies. "Our long history of working with universities and schools through our Point-of-Service Division is only enhanced by the unique services we can now offer in conjunction with Siemens."

PosTrack has deployed the OpenScope Voice application as its centralized software based VoIP solution, forming the basis of three unique services: PosTrack Trunking, PosTrack Desktop and PosTrack Mobile. Leveraging the flexibility of the OpenScope Voice application, PosTrack Trunking provides SIP trunking directly to customers' legacy PBX systems. With this solution, customers can more easily migrate to IP on their own timeline, without retiring their current system. The PosTrack Desktop service extends SIP service to the desktop phone, delivering the enhanced features and unified messaging services enabled by the OpenScope Voice application, all at a fixed cost.

PosTrack Mobile leverages the HiPath MobileConnect solution to provide fixed-mobile convenience (FMC). PosTrack has already begun rolling out this service to 6,000 students and faculty at a large university, equipping the users with dual-mode phones. This enables the university to move away from declining landline use, creating a new service embracing their population's mobile requirements. "PosTrack is offering cutting-edge unified communications services to its customers," said Dana Rasmussen, President of Siemens Communications, Inc. "Leveraging the power and the flexibility of the OpenScape Voice and HiPath MobileConnect applications, PosTrack provides its customers with a straightforward, more cost-effective path to the benefits of unified communications and FMC. We are excited to be working closely with them to provide these benefits."

#### **About PosTrack**

PosTrack focuses on simplifying technology acquisition, deployment, and management for its customers—from its target education marketplace to the corporate enterprise. PosTrack leverages 20 years of IT expertise—including: software engineering; point-of-sale system deployment to higher education and healthcare locations in 37 states; and ASP web application hosting. This business is combined with a new portfolio of hosted IP telephony services that spans VoIP Centrex, SIP trunking, and the exciting Fixed/Mobile Convergence (FMC), which combines free Wi-Fi calling with traditional cellular service on a single dual-band cell phone. More information about PosTrack is found at [www.PosTrack.net](http://www.PosTrack.net).

#### **About Siemens**

Siemens AG (NYSE:SI) is one of the largest global electronics and engineering companies with reported worldwide sales of \$107.4 billion in 2006. Founded 160 years ago, the company is a leader in the areas of Medical, Power, Automation and Control, Transportation, Information and Communications, Lighting, Building Technologies, Water Technologies and Services and Home Appliances. With its U.S. corporate headquarters in New York City, Siemens in the USA has sales of \$21.4 billion and employs approximately 70,000 people throughout all 50 states and Puerto Rico. Eleven of Siemens' worldwide businesses are based in the United States. With its global headquarters in Munich, Siemens AG and its subsidiaries employ 480,000 people in 190 countries. For more information on Siemens in the United States: [www.usa.siemens.com](http://www.usa.siemens.com).

#### **About Siemens Communications, Inc.**

Siemens Communications, Inc. is an affiliate of Siemens Enterprise Communications GmbH & Co. KG, one of the world's leading vendors of Open Communications solutions for enterprises of all sizes, enabling business processes to be more productive, faster and more secure – with any device, network or information technology infrastructure. Siemens Communications Inc., and Siemens Enterprise Communications GmbH & Co. KG are wholly owned subsidiaries of Siemens AG with about 15,000 employees globally and headquarters in Boca Raton, Fla. For more info, visit <http://enterprise.usa.siemens.com/home.html>

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